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LET’S CREATE
a bright future for Sasin together...
Alumni Relations Office

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* Donor’s names will be submitted for the request of the Most Admire Order of the Dusit集團forth Decorations. Applies to all donations (cumulative) made between November 22, 2014 and December 31, 2016.
Dear Alumni and Friends,

Sasin’s future is bright, with your support.

“A good person can make another person good; goodness will elicit goodness in society.”

These words of His Majesty the King inspire and challenge us to cultivate excellence in ourselves and in our community.

One of the best ways to make an enduring positive impact - for individuals, organizations and the world - is through advancing education. Knowledge is the key to personal and social transformation. As Sasin graduates, you have many opportunities to create prosperity and peace by applying the management skills you learned at our school.

Now, you also can invest in Sasin’s future at a critical time. Your support will ensure that Sasin continues to thrive and that our ambitious vision to build on our achievements becomes a reality.

For more than 32 years, Sasin has been sharpening minds and shaping leaders through superb management education. Our groundbreaking partnerships with other top global business schools have enabled us to deliver world-class instruction through diverse and accredited MBA and EMBA programs, as well as through human resource management, Ph.D. and executive education offerings.

We have also created consulting services and several research centers. These knowledge hubs help business and the public sector apply strategic thinking and diverse business knowledge to put the latest management principles into actual practice.

Our success has established Sasin as a first-rate business education institute throughout the ASEAN region.

We all can be proud of these accomplishments. But today’s competitive pressures require us to come together to do even more to strengthen Sasin’s reputation and resources. We need your support to help us provide the next generation of leaders with the tools to create success and significance.
How You Can Help

Your contributions will make a major impact by strengthening Sasin’s research and teaching excellence, as well as by making it more possible for us to offer scholarships to top students and to enhance our facilities.

Sasin already is home to Sasin Management Consulting, a platform that brings Sasin expertise directly into the business world in ways that complement the major impact that our graduates make for their organizations.

We also have the Sasin Institute for Global Affairs, a research hub focused on policy innovation that helps Thailand and enhances the nation’s relationship with the rest of the world. Similarly, the Sasin Center for Sustainability Management, the Sasin Entrepreneurship Center and the Sasin Japan Center are all making important contributions in their respective areas. With your help, we plan to increase the capacity of these centers and to expand their research impact and general outreach.

Your investment in Sasin will also allow us to attract and retain the best faculty thought leaders from around the world, to promote their research. Equally important, your support will create scholarships to extend the benefits of a Sasin education to more students from throughout the region. In doing so, you will increase student diversity and internationalize our student culture - vital considerations as we prepare for the era of the ASEAN Economic Community (AEC) that begins in 2015.

Your generosity also will make a major difference in Sasin’s physical learning environment. By supporting improvements in our facilities in Bangkok - including by providing the latest technological tools - you will help transform the educational potential of our students. These scholars use our building all day and far into the night to attend class, study and to work on team projects.

Likewise, Sasin’s bold campus expansion in Phuket is nearly complete. The Sasabhumti International Learning Center (SILC) is located on 73 rai of scenic beachfront property next to the Andaman Sea. This facility will significantly enhance Sasin’s global reputation and promises to attract senior leaders from throughout the ASEAN region and beyond. Once the facility is complete and ready, we intend to launch a dynamic new Global Executive MBA program on the campus. Before we can do so, though, we need your support to furnish the building with the resources required for exceptional learning. It is especially important for us to install the latest infrastructure and communications technology in SILC.

A Great School, Getting Better

Sasin has made remarkable progress over the past three decades. Now, we intend to make a great school even greater - with your help.

A strong Sasin is vital for Thailand, and for you. As Sasin alumni, your own “personal brand” is influenced by our school’s fortunes. By taking action to enhance Sasin’s reputation, you help extend great educational opportunities for others while also keeping our own reputation sharp. This is a virtuous circle that creates value for everyone.

Now, I invite you to consider making an investment at this pivotal time in Sasin’s history. Your generosity makes it possible for Sasin to have the broadest influence, producing leaders whose intelligence, character and global vision distinguishes us and benefits the world.

With your enthusiastic engagement, I know that Sasin’s next 30 years will be even brighter than its first 30 years. Thank you for all that you do to support our school.

Warmest regards,

Dipak C. Jain
Director

*Receipt of the donation is eligible for tax deduction at DOUBLE the amount donated under Royal Decree no. 420 (B.E. 2547) of the Revenue code. (tax 200% deduction)